



reddot award 2017
winner

Certificate

In the category "Retail Design", the award "Red Dot" for high design quality, expressing aesthetics, innovation and precision in an exemplary manner, is presented to:

Budvarka Original Pub

Client
Budweiser Budvar, N.C.
České Budějovice, Czech
Republic

Design
IO Studio, Ltd.
Prague, Czech Republic

Berlin, 27 October 2017

Prof. Shu-Chang Kung
Member of the jury
Taiwan

Jean Jacques Schaffner
Member of the jury
Switzerland

Prof. Philipp Teufel
Member of the jury
Germany

Prof. Dr. Peter Zec
Founder & CEO of Red Dot
Germany